

To: Butts, Sally[sbutts@blm.gov]
From: Osorto, Cindy
Sent: 2017-05-25T16:23:21-04:00
Importance: Normal
Subject: Re: Idea for Public Lands Stories
Received: 2017-05-25T16:23:29-04:00

BLM0010969 – Postcards in support of protecting national monument lands. Addressed to Mike Nedd.

BLM0010916- Nonprofit “Cause of Action Institute” provides criticisms and recommendations for the national monument designation process.

On Wed, May 24, 2017 at 4:20 PM, Butts, Sally <sbutts@blm.gov> wrote:

Just leave those, unurnamed, and let's discuss next week. Thanks for the good work on this!
Sally

On Wed, May 24, 2017 at 3:47 PM, Osorto, Cindy <cosorto@blm.gov> wrote:

BLM0010882weird note saying "zinke is
being watched and he could
to prison"
BLM0010906addressed to Mike Nedd

The rest of the letters were generally addressed to all national monuments or public lands.

Best,
Cindy

On Wed, May 24, 2017 at 3:45 PM, Osorto, Cindy <cosorto@blm.gov> wrote:

Hi Sally,
I finished updating the DTS for now in regards to the specific national monuments under review (most mentioned Grand Staircase.) I had two comments:

On Wed, May 24, 2017 at 3:27 PM, Sally Butts <sbutts@blm.gov> wrote:

Just surname. Thanks for asking.

Sent from my iPhone

On May 24, 2017, at 3:08 PM, Osorto, Cindy <cosorto@blm.gov> wrote:

Hi Sally,
Most of the DTS letters I'm coming across are from small business owners. Should I make a note of them (perhaps in an excel sheet, with basic information like business name and DTN) or should I continue to surname them like I would for individual citizens?

- Cindy

On Tue, May 23, 2017 at 10:16 PM, Sally Butts <sbutts@blm.gov> wrote:

Certainly good ideas but we have to stay neutral during this review process. Let's discuss in person.

Sally

Sent from my iPhone

On May 23, 2017, at 5:25 PM, Osorto, Cindy <cosorto@blm.gov> wrote:

Hi Sally,
I'm noticing that on the DTS there are many comments from small business owners (real estate owners, vacation rental owners, shop owners) saying that they support the Grand Staircase NM due to the economic growth to the community as a result of tourism and recreation.

While I realize that we should remain neutral in the EO decision and process, I was thinking we could highlight success business stories and allow a medium for citizens to show their support.

I'm wondering if we can initiate a BLM public affairs campaign or team up with a nonprofit organization (I'm thinking Friends groups) to allow businesses to showcase their support for public lands in a simple and non-controversial way. Perhaps a sticker/poster in front of their business saying "Our business is supported by public lands."

Or perhaps we can collect examples that include business growth numbers as a collection story of community economic progress? We could reach out to those that sent a letter for more information. For example, it could be a booklet including a few examples of small businesses per national monument. Since hard numbers don't always touch the heart, providing stories might have a stronger impact.

Regards,
Cindy

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